

## PERSONAL INFORMATION



## Onur Mustak Cobanli

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 <http://www.onurmustakcobanli.com>

Sex Male | Date of birth 21/08/1984 | Nationality Turkish

## WORK EXPERIENCE

2009–Present

**Coordinator**

A' Design Award & Competition, Como (Italy)

2006–Present

**Designer**

OMC Design Studios SRL, Como (Italy)

10/2013–02/2014

**Teaching Assistant : Laboratorio di Metaprogetto 2013-2014**

Politecnico di Milano, Milan (Italy)

Assisted Laboratorio di Metaprogetto class as Teaching Assistant.

10/2012–02/2013

**Teaching Assistant: Laboratorio Sviluppo Prodotto 2012-2013**

Politecnico di Milano, Milan (Italy)

Assisted Laboratorio Sviluppo Prodotto class as Teaching Assistant.

10/2011–02/2012

**Teaching Assistant: Laboratorio di Metaprogetto 2011-2012**

Politecnico di Milano, Milan (Italy)

Assisted Laboratorio di Metaprogetto class as Teaching Assistant.

10/2010–02/2011

**Teaching Assistant: Laboratorio Sviluppo Prodotto 2010-2011**

Politecnico di Milano, Milan (Italy)

Assisted Laboratorio Sviluppo Prodotto class as Teaching Assistant.

04/2014–Present

**Research Fellow**

Politecnico di Milano, Milan (Italy)

Research on design, design value and innovation.

## EDUCATION AND TRAINING

1998–2002

**High School Degree**

Eskisehir Anadolu Lisesi, Eskisehir (Turkey)

EQF level 4

- 2002–2006

**Bs. Economics**

Bilkent University, Ankara (Turkey)

EQF level 6
- 2006–2009

**Ms. Furniture Design**

Politecnico di Milano, Como (Italy)

EQF level 7
- 2009–2013

**Ph.D. Design**

Politecnico di Milano, Milan (Italy)

Advanced Design Research Unit. Thesis: *Design Competitions: New Value Propositions*

EQF level 8

PERSONAL SKILLS

Mother tongue(s) Turkish

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2	C2
Graduated in English, Toefl 620					
	C1	C2	B2	B2	B2
Graduated in Italian.					

Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2: Proficient user  
Common European Framework of Reference for Languages

Communication skills Adaptive, Emphatic, Polite

Organisational / managerial skills Leadership, Organisation Skills, Team Management

Job-related skills Academic Writing, Lecturing, Design, Management, Public Relations

Computer skills Good command of Microsoft Office™ tools (Word™, Excel™ and PowerPoint™); Advanced knowledge of Graphic and Web Design applications (Adobe Illustrator™, PhotoShop™, Fireworks™, Dreamweaver™) Good command of rendering and 3d visualization software Newtek Lightwave™. Advanced knowledge of programming in PHP + MySQL.

ADDITIONAL INFORMATION

Academic Publications

- Generative Design using Design DNA, p.60, Generative Art, Proceedings of GA2009 XII Generative Art Conference, edited by Celestina Soddu, Domus Argenia Publisher, Italy, 2009. ISBN 978-88-966-1000-8.
- Design DNA Approach for Defining "Styles". Proceedings of INTED 2010 session of Pedagogical & Didactical Innovations. Learning and Teaching Methodologies, published and edited by L. Gomez, D. Marti, I. Candel et al., Spain, 2010. Proceedings ISBN 978-84-613-5538-9 & Abstracts 978-84-613-5536-5
- Evolution of Design Competitions: A Scientific Study on the State-of-Art of Design Competitions, Design Principles and Practices: An International Journal, edited by Bill Cope and Mary Kalantzis, Cabell Publishing Inc, USA, 2011, ISSN: 1833-1874.

- Design Competitions: Focus on Ceramics Industry : Opportunities to foster Innovation in Ceramic Industry. SERES'11 II. International Ceramic, Glass, Porcelain Enamel, Glaze and Pigment Congress.
- Integrating End-Users to the Design Process Through Design Competitions, DPPI '11 Proceedings of the 2011 Conference on Designing Pleasurable Products and Interfaces Article No. 59 .
- Humanities Centered Innovation through International Design Competitions : originalresearch on utilizing the diversity of designers for culture oriented result driven design competitions. 4th International Forum of Design as a process, scientific thematic meeting of the Latin Network for the development of design process, Proceedings, v.1 ed. Sebastiana Lana, Rita Engler, Regina Alvares Dias. 2012.

#### Publications

- Book: A' Design Award, Winner Designs 2012 - 2013, ISBN 978-88-97977-08-7, Designer Press, 2013. Editor: Onur Mustak Cobanli, DesignerPress, Milan / Italy.
- Book: A' Design Award, Winner Designs 2011 - 2012, ISBN 978-88-97977-03-2, Designer Press, 2012. Editor: Onur Mustak Cobanli, DesignerPress, Milan / Italy.
- Book: I Design Awards Yearbook 2012, ISBN 978-88-97977-06-3, Designer Press, 2012. Editors: Onur Mustak Cobanli & Swapna Chakraborty, DesignerPress, Milan / Italy.
- Book (Chapter/Partial): LIGHT WORKS – EXPERIMENTAL LIGHT 2011, ISBN 978-88-38761191 Editor: Francesco Murano, Con saggi di Jacqueline Ceresoli, Gabriella D'Argenio e Onur Mustak Cobanli Edizioni Maggioli 2012 Milan / Italy.

#### Citations

- Middle-Anatolia Wood Products and Producers Association, Jury Grand Award in Bathroom Furniture Design Category, National Design for Export Competition 2010, Istanbul, Turkey.
- Letter of Appreciation, Bilkent University (For organizations held by Classical Dances Club.), 2006.
- Rotary Youth Leadership Award (RYLA), Rotary International. 2006.
- Professional Chess Player Certificate, National Youth Chess League, Turkey. 2005.

#### Conferences

##### *Speaker*

- Jingdezhen Ceramic Fair Conference, "Study of ceramic furniture, focusing on modernization of classical Chinese ceramics through collaborative innovation". Jingdezhen, China, 18-22 October, 2010.
- Product Design Days'12, "Marketing and branding product designs – the Italian way.", Chennai, India, 22-23 November, 2012.

##### *Participant with Paper*

- Ph.D. Week, Politecnico di Milano, Milan, Italy. 2013.
- Designing Pleasurable Products and Interfaces, Design Conference, Milan, Italy. 2011.
- Design Principles and Practices, Design Conference, Rome, Italy. 2012.
- Generative Design Conference, Milan, Italy. 2009.

##### *Participant without Paper*

- Brandmarker, Marketing for Individuals, Boğaziçi University, İstanbul, Turkey. 2008.
- Design for Mass-Production, Politecnico di Milano, Italy, 2007.
- Innovative Product Design and Development Conference Series, Bilkent University, Ankara, Turkey. 2006.
- International Ceramics Symposium, Tacoma College, Seattle, United States. 2005.
- International Ceramics Symposium, Anadolu University, Eskişehir, Turkey. 2004.

#### Memberships

ADI (Associazione per il Disegno Industriale), Member, 2009 - present.  
ICSID (International Council of Societies of Industrial Design), Corporate Member, 2011 - present.  
ICOGRADA (International Council of Communication Design), Corporate Member, 2012 - present.  
IFI (International Federation of Interior Architects/Designers), Corporate Member, 2013 - present.

#### Hobbies and Interests

Design, Ceramics, Tango Dancing, Movies, Anime.

